



Start your digitized supply chain now before you get left behind.

March 10-11, 2018

# Second Supply Chain Excellence Conference

End to End & Digital Supply Chain

Venue: Tolip Golden Plaza Hotel, Ferinza Ballroom

Day 1, March 10th: Conference

Day 2, March 11th: Workshop

Time: From 9:00 AM until 6:00 PM

Guest Speakers will cover the following topics:

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Digital supply chain models and roadmap from "End to End" SC to "Digital Supply Chain" by Shereen Mosallam, Symbios Consulting.



Challenges and solutions in supply chain management by Hans Eham, Lead Principal Supply Chain Management at Infineon Technologies AG, LMU Munich, Germany.



Supply network infrastructure optimization by Mohamed Hegazi, MENA Supply Chain & Strategic Procurement Manager at The Coca-Cola Company.



The future of transport is digital by Fatma Al Hasan, Supply Chain Professional with 5 years experience in Procter and Gamble and 2 years in Amazon, Luxemburg.



Enabling Industry 4.0 and digital organization in supply chains using blockchain by Sameer Sortur, Innovation Ecosystem Venture Architect /Market Entry Advisor SquareCircle Tech, United Arab Emirates.



Track and Trace in Pharmaceutical Industry By Hazem Shaheen, Supply Chain Manager at Servier Egypt Industries Ltd, Egypt.



Insights to digital transformation success by Islam Elbarbari, Senior Sales Manager Africa at GE Digital, Egypt.



Productive sourcing: electronic reverse auction ERA & Digitization in procurement by Ibrahim Seyam, Procurement Manager in Schneider Electric.



Productive sourcing: electronic reverse auction ERA & Digitization in procurement by Khaled Salah, Category Buyer in Europe, the Middle East and Africa for Schneider





## Conference Objectives:

In continuation to our endeavors in promoting best world class supply chain practices and trends in all industrial and services fields, the conference gives an excellent opportunity for professionals to share practices in their supply chain journey towards digital supply chain deployment. The conference will cover the maturity path towards the digital supply chain by sharing varied experience from various fields & companies covering the transformation path from end-to-end supply chain up to digital supply chain. Renowned guest speakers and experts from: Germany, India, Luxemburg, UAE, and Egypt will share their success stories and best practice.

## Who should attend the conference:

The conference is an excellent platform for supply chain experts to meet and exchange experience and share the new technologies and proven successful practices from around the world. Participants include:

- Companies' representatives and individuals who care about new supply chain trends.
- Senior management and head of logistics, purchasing & procurement and warehouse management functions.
- Supply chain planning, operational planning, inventory management & distribution management.
- General managers.
- Supply chain practitioners

## Benefits:

- Development of a modern approach to digital supply chain, with access to specialists and experts
- Hearing from global supply chainers about their development of an agile, collaborative and innovative supply chain
- Interactive sessions to help you understand the concept of digital supply chain
- Face-to-face discussions with industry peers and potential new partners



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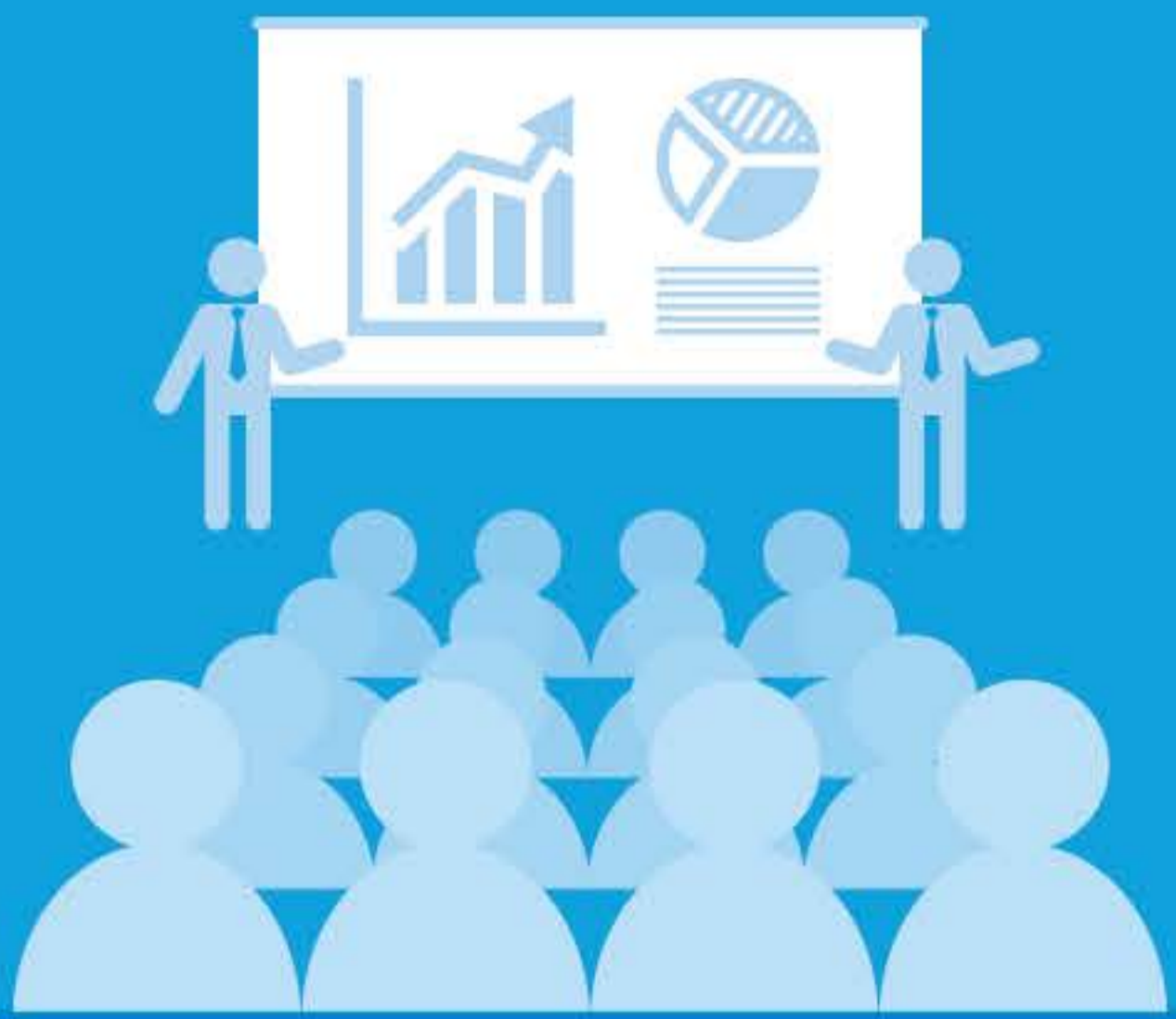
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17 Conferences



10 Guest Speakers



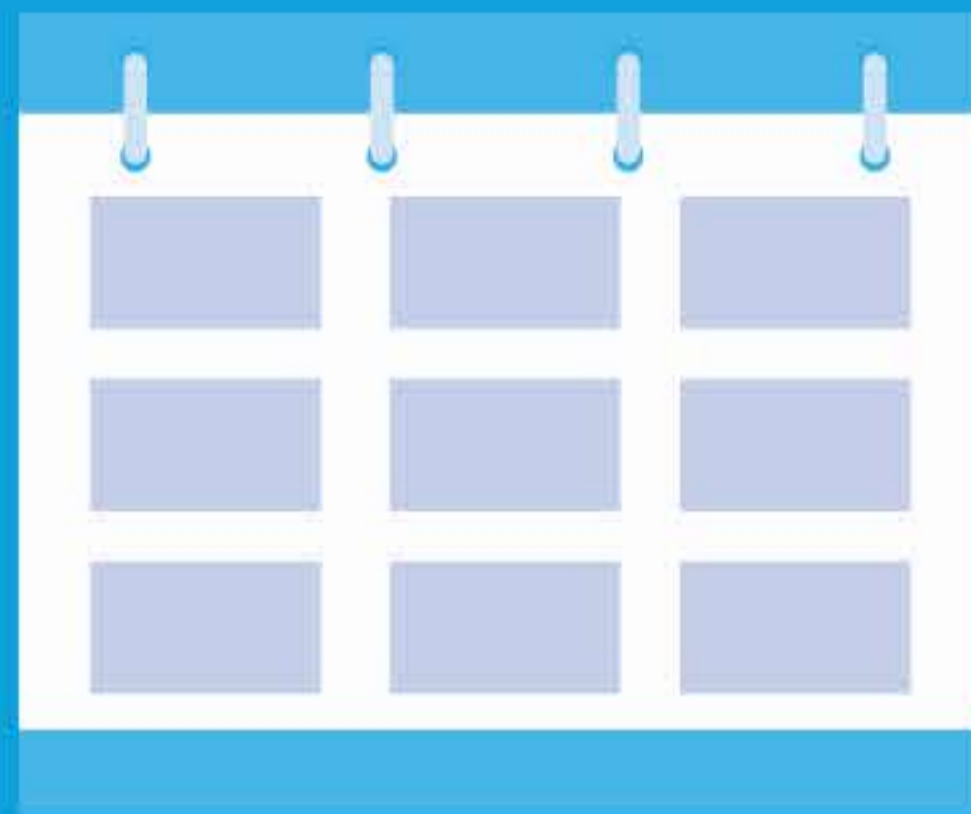
5 Countries



15+ Hours of Learning



2 Days



15 Sessions



7120 Conferences' Attendees



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